



www.kiwispoon.com

<https://www.facebook.com/#!/KiwiSpoon>

Case Study: How Red River POS helped increase sales by 200% while reducing advertising expenses.

The Customer:

Kiwi Spoon is a self service frozen yogurt shop, inspired by people who enjoy a healthy lifestyle. Their vision was to promote a healthier tomorrow in their community as well as serve customers with a flavorful and nutritious treat.

One of their main priorities is to have high quality products and a variety of flavors that are ever changing. You may also top off your swirl of delicious yogurt with an assortment of toppings consisting of fruit that is fresh-cut daily, nuts, cereal, candy, sauces and many more!

The owner has started many successful businesses. Kiwi Spoon is his latest creation. He was looking for a POS system to help him manage and promote his yogurt business effectively.

The Challenge:

Kiwi Spoon is looking for:

- Effective ways to reach younger demographic areas
- Total cash control and cashier accountability.
- Automated closing process and the manager doesn't have to be present.
- Employee scheduling and time clock. Prevent "buddy punching", the ability of co-workers to fraudulently punch-in or punch-out another employee.
- Ability to email and send out text messages unique coupon numbers to customers and loyalty club members.
- Gift cards and loyalty reward systems to help promote business.

Toll Free: 888-868-1040
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Call Red River
POS today!!
Get the right tool
for your store.





The Solution:

Red River POS is based in California. Red River POS is recognized as one of the nation's top POS provider for yogurt stores and coffee shops.

Red River POS has always delivered ahead of the curve technology for their customers to be competitive. Kiwi Spoon reached out to Red River POS to discuss how a comprehensive solution will be able to address Kiwi Spoon's need and excel their business.

Red River POS fully integrated with a built in printer, credit card reader, and has a sleek design It allows you more counter space, leaving room for napkins, cup covers, promotions, etc. No cables or dust. You will not have a screen blocking your direct view to the customer, making it a much more friendlier conversation and transaction.

The Solution Benefits:

Using POS promotion features: Send out unique coupon number to local bloggers that promote the store; give unique coupons to people who become fans on Facebook, etc...Kiwi Spoon gets 1000 fans in just two weeks after opening.

POS tracks all transactions instantly as the cashier rings up the transaction. This creates full accountability because cashiers cannot restart POS to wipe out unsettled transactions.

End of the day process is handled automatically every night.

Finger print reader eliminates "buddy punching" . Time sheets makes payroll process faster and more accurate.

Kiwi Spoon is able to eliminate costs on newspaper advertising. Kiwi Klub Mailing List is a successful marketing campaign for them.

Kiwi Spoon sells gift cards and loyalty reward cards as membership to increase cash flow and promote business. Kiwi Spoon has grown to three locations within the last year, using these built in features.

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